



Image and Attitude-Building Workshops for the Hospitality Industry

Attitude + Image = Success

Sometimes it helps to have someone from the outside come in and educate staff on your organization's standards for image and attitude. *Project You* is quite comfortable stepping into this role. We work with large companies, many in the hospitality industry, where the customer experience is directly related to the image and attitude of the staff that interacts with them. We take the time to understand your objectives and standards and incorporate them into a collaborative, interactive workshop where attendees gain an understanding of how their attitude and image is directly related to their career success and the success of the organization that they represent. These workshops can be one-time or conducted on a quarterly basis for new staff or as ongoing education for existing staff.

Potential examples of workshops include but are not limited to:

- **Personal Branding Workshop:** Learn how to develop a signature style that connects you both personally and professionally.
- **Makeover Workshop:** Have a blast with personal makeovers that include a session with a professional makeup artist and photo shoot with a professional photographer. This is a great teambuilding event and a perfect opportunity to update headshots.
- **Image + Attitude = Success Workshop:** Learn how to develop a positive self-image using *Project You's* unique method and tools that also empower participants to evolve beyond the workshop.
- **Image and Attitude-Building Workshop:** Get the inside track on what your organization's standards are for image and attitude in a way that is inspiring and motivating. This type of workshop is particularly beneficial for the hospitality industry.
- **Make a Winning First Impression Workshop:** Learn skills for creating a great first impression. This is ideal for people in sales or customer service.